

**Riverwood PTSA
Executive Board Meeting Agenda
September 12, 2023 | 9:00am-10:30am**

- **Welcome – Stacy and Julie**

- **Secretary’s Report** - Lee Graiser – please sign-in. 8/8 and 8/22 minutes approved at 9:06am.
- **Presidents’ Report** - Julie Taube & Stacy Cohen – Membership did an unbelievable job with the parking spot auction! This was a very successful fundraiser, we came in 7k ahead of last year! Jen and Leslie, the communication VP’s were great! The communication and messaging on social media were clear and it really helped get the word out. Freshman tailgate was amazing! Thank you to Amy and Kendra. Kendra and Coach Gray ran the event for the 1st time. The event turned out so well. I am so grateful! Angie and Lori, the new breakfast coffee was great, and I am grateful we used chef Oliver. The speakers were great at new parents’ coffee. Kindra thank you for having your staff speak, and I really loved having the kids speak as well. We will try an evening program in January. Please send photos to Jen and Leslie for social media. Dogwood tutoring partner, Ivan, increased his donations from \$500 to \$2000 this year. These funds will go to Senior events. Thank you, Ivan!!
- **Treasurer’s Report** - Shelly Casner – We met budget for number of target members. Wrapping up our goal in September is impressive! The audit from 2022-2023 went well. We did not have big discrepancies, but a few recommendations were offered, such as electronic cash withdrawals, and all checks must have 2 signatures. A good report overall.
- **Principal’s Report** - Kindra Smith – Open house is tonight – I hope we can fill this building up. Typically, parents of 11 and 12 grade parents come but I hope to see all grade parents. I am crossing my fingers that everyone comes. We are the only school in Fulton County that holds this event in-person. The teachers love the connection with the parents, and they are energized and ready to greet everyone! We will treat them to dinner beforehand. Tassel email went out. Looking for a different location for graduation this year. I don’t have any information yet, but I should know more in a few weeks. The Club fair is coming up – 57 clubs (23 new clubs) – kids can start their own clubs if they can find a teacher to sponsor it. This year, we will hold the club fair right outside the cafeteria. Thank you for the signs made for the teacher doors. We are still tweaking our Riverwood Review emails. We are trying to shorten it and find the right balance. Sydnei Rubenstein and her team is working on it and they are doing a great job. We are sending emails to parents to make them aware of different clubs their kids can sign up for such as National Honors Society and Beta Club, etc. I was involved in a meeting that will benefit and promote students from walking or riding their bikes to school. City of Sandy Springs is coordinating surveys on land use and needs. I shared with the city that the sidewalks on Powers Ferry are uneven and we need more lighting so people can feel safe walking to school. Sandy Springs transportation focus group will review and consider changes for Powers Ferry, Raider Dr., Mt. Vernon).

- **VP Reports:**
 - **Hospitality** - Angie Goldman & Lori Rosenthal – So many new people which is so nice. Tonight, is open house and we purchased faculty dinners through

Ippolito's. We also added balloons outside. This year we delivered \$30 gift cards in lieu of 212 breakfast which has worked out well and was much appreciated from the teachers. College night is coming up at North Springs where Riverwood PTSA will share the cost of dinner for the college Reps.

- **Membership and Fundraising** – Nicole Sims & Ilana Wilensky – We'd like to have a PTSA membership sign on an easel near the school entrances during the open house. Parents will be able to scan the QR code and register to join PTSA.
 - **Student & Parent Support** - Amy Rubin & Kendra Matathia – Great freshman tailgate! We collected 85 tickets, and the kids had a blast! The staff was incredibly helpful, and it is a fantastic start to the year. We are now working on Sophomore Sundaes which will occur during lunch. We are using the same ice cream vendor that school has used before. We will start to promote later this week. We will take photos during the event and will send them to Jen and Leslie to post on social media. Hopefully the weather will cooperate. New this year, we are working with a small senior committee for senior events. Amy, Kendra, Julie, and Stacy will work closely too to ensure its success.
 - **Administration & School Support** - Kasey Willis & Josette Marshall – The welcome back baskets sign ups will go out in the next few days. 1 basket per parent. Items should be dropped off the week of October 2nd. Sign up was sent out recently for front office snacks. If another one can be done for the cafeteria staff snacks, it would be appreciated.
 - **Communications** - Jen Cohen & Leslie Paul – Newsletter will go out on Friday. Please send photos of events. We will start advertising sophomore sundaes this week. Send Instagram flyers to Leslie to post. Jen did a nice digital sign outside of school.
 - **Academic Enrichment** - Kathy Dees – Teacher door signs are going up today, 72 signs were made and need to be attached to doors before open house tonight. Reflections, National sponsored PTSA art competition. Unfortunately, we are having some issues at state level that we are trying to iron out. We have 6 categories that we plan to roll out next week. Artwork would be due 10/17, judging is between 10/20-10/24. Calendar is coming. Mini-grants – working on corrected version of the submission form.
- **Wrap Up/Adjourn Meeting – Meeting adjourned at 10:05am**
 - **Upcoming Calendar Items:**
 - September 12: Open House
 - September 13: PTSA Newsletter - Communications
 - September 15: Newsletter - Communications
 - September 20: Sophomore Sundaes during all lunch periods- Student Support
 - September 28: College Night – North Springs High School
 - October 3: Executive Board Meeting @ Riverwood 2nd Floor Atrium

Attendees:

Kathy Dees
Nicole Sims
Josette Marshall
Kindra Smith
Jen Cohen

Shelly Casner
Julie Taube
Stacy Cohen
Leslie Paul
Kendra Matathia
Angie Goldman
Ilana Wilensky
Deb Perlstein
Kasey Willis
Lee Graiser
Lucy Harrold

Riverwood PTSA Mission

To support the students, teachers, parents, and staff of Riverwood through fundraising, hospitality, and special programs and events geared to improving the Riverwood experience for all.