

Riverwood PTSA
Executive Board Meeting Agenda
March 5, 2024 | 9:00am - 10:00am
Zoom

- **Welcome**

- **Secretary's Report** - Lee Graiser – Minutes from 2/13 were approved at 9:03am.
- **Presidents' Report** - Julie Taube & Stacy Cohen – Thank you for coming to the principal's circle event. Next year we will have a separate exclusive event for donors who donate over \$1,000. Donor list looks great. Chevy donor sent check, and it landed at the athletic department. The play is coming up and attendance is appreciated. We had a senior meeting last week and all dates have been finalized. We included students of different organizations in the meeting to weigh in. It was a meaningful meeting. PTSA is excited to honor and celebrate our seniors!!
- **Treasurer's Report** - Shelly Casner – The number reflected of yard sale signs on the financials isn't final, we have several more. 121-yard sales were sold. Please send in your receipts.
- **Principal's Report** - Kindra Smith- It is Exceptional Children's Week. Peer facilitators are upper classmen who volunteer with these kids. I want to thank them for their help. Social Worker Appreciation is this week as well. The social worker helps all families have access to financial and mental resources. She is the link from the district to our school and community. Our basketball team is going to State championships!!! 1st time basketball team has ever made it to State!! We are so excited for them!! We have put together a spirit bus so students can attend the game. It's going to be the best thing ever!! 65 kids so far have signed up and we need 2 buses, maybe 3. Our staff has stepped up and 7 volunteer teachers will assist during the game. Parents are helping purchase tickets for those students who are unable to do so. There will be an early dismissal (2:15m) on Friday for kids who want to attend the game. An email will go out to parents this afternoon. Kids need to bring money to purchase food for dinner on Friday evening at the Colosseum. This will be so fun!! It's a blue out!! If we win, I'd like to put state championship win on digital billboard over 285. If anyone has connections, please let me know.

- **VP Reports:**
 - **Hospitality** - Angie Goldman & Lori Rosenthal – Principal Coffee was in February, and now we are working on Teacher appreciation week which is at the end of this month. We are starting to collect for teacher gift cards, but we have only received 4 donations so far, and I am starting to think our requests are not reaching the population. Is there a way to make it more visible, perhaps a story on social media and adding the request in the Friday newsletter? Also, can each grade level rep add the donation verbiage in the grade level group me app? I am concerned because in years past, by now, I should have had \$2000 but so far, I have only received \$200. We are starting to discuss themes - spring break/ beach theme. Ice Cream truck, hot dog lunches, beach bags and towels, etc. This will be a celebratory theme.
 - **Membership and Fundraising** – Nicole Sims & Ilana Wilensky -
 - **Student & Parent Support** - Amy Rubin & Kendra Matathia – We're in a better place than a few weeks ago. We had our senior meeting and have finalized our

senior event dates. Our senior celebration will be held on May 3rd during the school day on the field. Kids will wear their college decision shirts. It will be great! We may need parent donations because food alone is over the PTSA budget (\$8 per kid). Our yard sign sales are where they need to be. Julie secured chairs for prelude. Blue envelopes will happen during senior clearance. We feel good about the flow of the events. We may use a drone to take a photo of the class. We received another submission for Junior move-up t-shirt design. The deadline is approaching on 3/8. We will encourage our kids to submit more designs. We will announce winner on 3/29.

- **Administration & School Support** - Kasey & Josette –We don't have a lot of people signing up for front desk and teacher appreciation week. We need to reconsider using signup genius because people aren't receiving emails to sign up.
 - **Communications** - Jen Cohen & Leslie Paul – Our newsletter is going out on Friday. I need the link to the PTSA scholarship form.
 - **Academic Enrichment** - Kathy Dees – No updates for reflections. 2 people have volunteered to take over my job for next year so I will work with them to discuss responsibilities over the next few weeks. I have 1 mini grant to discuss today.
- **Wrap Up/Adjourn Meeting** – Meeting adjourned at 10:07am.
 - **Upcoming Calendar Items:**
 - March 6: VP Newsletter Updates Due
 - March 7: New Teacher Mentor Lunch
 - March 8: PTSA Newsletter
 - Mar 26: Senior Committee Meeting
 - Mar 24: Principal Student Lunch
 - Mar 25-29: Teacher Appreciation Week (TAW)
 - April 1-5: Spring Break
 - April 9: Executive Board Meeting

Attendees:

Julie Taube
Lee Graiser
Kindra Smith
Stacy Cohen
Jen Cohen
Kendra Matathia
Amy Rubin
Shelly Casner
Leslie Paul
Josette Marshall
Lori Rosenthal
Kasey Willis
Deb Perlstein
Kathy Dees
Nicole Sims
Ilana Wilensky

Riverwood PTSA Mission

To support the students, teachers, parents, and staff of Riverwood through fundraising, hospitality, and special programs and events geared to improving the Riverwood experience for all.