

Riverwood PTSA
Executive Board Meeting Agenda
August 8, 2023 | 9:00am - 10:30am

- **Welcome**
- **Secretary's Report** - Lee Graiser – No update.
- **Presidents' Report** - Julie Taube and Stacy Cohen – Thank you everyone for participating in Raider Rally! I appreciate all of you!! First day went great! Back to school breakfast went very well! Ms. Smith is everywhere – football practice and immediately after to the senior breakfast. Amy did a great job! All volunteers were enthusiastic. Thank you to Leslie and Jen for being efficient! Parking auction deadline is at noon on 8/14. Winners will be announced on 8/15. Only 5 submissions so far. Since it is the largest fundraiser of the year, we must spread the message to help increase additional submissions. The board is required to attend all general membership meetings. This year, we have selected a speaker (Tatianna) to discuss social media which will be held in the media center. Tatianna has a very powerful message to share, and we are excited to have her come in. Our upcoming speaker is an anxiety specialist, and they will discuss anxiety. New parent coffee is on 8/29 if you can join, please do so.
- **Treasurer's Report** - Shelly Casner – Books are with auditor, and I am awaiting the final report which we can address in our next meeting. On the budget spreadsheet, there are 2 lines under Membership, member dues and donations. Member dues are basic membership dues at the \$10 level. Donation are any funds donated over the \$10 level. We need to focus on families joining at the donation level. Faculty memberships have rolled in. YOY at this time, last year 2022 compared to this August is on par with memberships. By this time last year, we received 77 basic memberships. So far, we have reached 150 basic memberships. 49 members away from our goal for this year! I am exploring an online expense form software were folks care upload invoices into system. This will also help with audit requests.
- **Principal's Report** - Kindra Smith – Thank you to this team! Raider Rally was awesome! We are excited to be back at school! The year has gotten off to a fantastic start. Enrollment is good with 1689 students this year. We had record participation by the teachers for the back-to-school breakfast. The new staff's energy has ignited the current staff's energy. 106 faculty have joined PTSA so far, and I plan to host some raffles to get more participation from them. Freshman experience went well. Freshman seemed so settled yesterday already. 300 folks attended. Our goal is to graduate students in 4 years or less and help them find a path (college, career, etc.). We will be hosting a career event in November working with SSEF where large corps want to hire students upon high school graduation. Without happy, whole kids, none of this matters. We must watch out for all kids. This year the theme is a fun theme called level up 90.

Teachers have fun with kids, attendance is very important. We have the potential to help kids learn more. You may have seen communication has increased. We are the only school in district that has ever added kids phone numbers to system to receive notifications. We are working out the kinks. Thanks for your patience. Schedule changes have been going well. The 2nd floor atrium is where kids should be if they don't have a class until schedule gets resolved. I am proud of our seniors who seem like a quiet class. Perhaps they we are in the honeymoon phase. Please keep me in the loop when selecting speakers, especially when kids are involved as there is a lot of buzz regarding content. Coach Young is stepping away due to family reasons. We love Coach Young but understand and support his decision even though the timing isn't great.

- **VP Updates:**

- **Hospitality** - Angie Goldman and Lori Rosenthal – Everything went well. We are out of town for the new teachers' event, but Allison Srochi assisted and did a nice job. We are hosting 2 new student breakfasts for students who transitioned from different districts. New parents' coffee is coming up. We will not do teacher mailbox treats this year. And we are changing the 212 breakfasts to a gift card instead of a breakfast. An open house dinner for teachers will be held on 9/12. This allows the teachers to eat dinner prior to welcoming parents into the building to visit their kids' classes. We will possibly cater for the event through Ippolito's.
- **Membership and Fundraising** - Nicole Simms and Ilana Wilensky – We are keeping a tally on prior year membership and this year's membership numbers. We will make another push for the Sophomore parking auction by posting on PTSA website and the use of social media.
- **Student & Parent Support** - Amy Rubin and Kendra Matathia – Senior breakfast went very well! We had extra food and good participation. Kids wore their senior shirts. The weather was great, volunteers were cheerful. We have extra T-shirts in the closet so feel free to grab and hand out if anyone needs one. Sunday sophomores will be held on 9/20. Working on proposals for ice cream. Freshman tailgate will be held on 9/1 and starts at 6pm. We have a nice diverse parent group who will volunteer. We are negotiating discount ticket rates, cheerleaders will be there to help with spirit, and we are putting together games (i.e., corn hole) to make it fun and interactive for the 1st home game of season. Also, we are selling raider wear at the 1st football game.
- **Administration & School Support** - Kasey Willis and Josette Marshall – 82% of spots have been filled for front desk in August. Will send out September sign up genius in a week and a half. Welcome back baskets sign up genius to be sent out in September/October. Chrissy said it was done in September last year.

- **Communications** - Jen Cohen and Leslie Paul – Please send any photos you may have, and I can post them on social media. If you have anything to post on PTSA website, please send it to Jen. We will send direct email to sophomore parents for parking auction soon. We have the master spreadsheet of all memberships. So far, we have 160 parents, 100 teachers and 30 students signed up so far.
- **Academic Enrichment** - Kathy Dees – Tova and Ann have rejoined us this year and our new theme is “I am hopeful because...”
Ann has found some great people to serve as judges. Ann and Tova are the creative ones. September 1 is when this theme will come up. We will make teacher signs for those faculty members who are new to the school, or who have added new certifications or received promotions this year. We will produce signs on card stock and put them on the walls. I hope to have teacher information by 9/1 and I plan to deliver it to teachers by 9/12. Last year we awarded \$6800 in teacher mini-grants and \$1840 in student mini-grants, but we did not receive reimbursement within the 60 days. This year, we plan to do a better job of holding the teachers accountable in reimbursing within the 60-day period. Lastly, Ms. Harrold is the new mini-grant liaison. She will help us to vet requests for mini grants.
- **Wrap Up – Meeting is adjourned at 10:15am.**
- **Upcoming Calendar Items:**
 - August 15: Parking Auction Drawing/Winners Announced
 - August 22: General Membership Meeting
 - August 22-23: New Student Breakfasts
 - August 23: All Parent/Student Night (virtual)
 - August 29: New Parent Coffee - Cafeteria
 - August 29: Spanish Parent Student Night (virtual)
 - September 1: Freshman Tailgate (Riverwood vs North Springs)

Attendees:

Julie Taube

Stacy Cohen

Deb Perlstein

Kindra Smith

Amy Rubin

Lori Rosenthal

Angie Goldman

Chrissy McCluskey

Ilana Wilensky

Jen Cohen

Kathy Dees

Leslie Paul
Kasey Willis
Kendra Matathia
Nicole Sims
Shelly Casner
Josette Marshall
Lee Graiser