

**Riverwood PTSA**  
**General Membership Meeting**  
**August 22, 2023**  
**9:00am-10:30am**

- **Welcome and Introductions** – Stacy Cohen & Julie Taube – meeting started at 9:05am – Welcome everyone and thanks for coming! Introductions of PTSA executive board (see PowerPoint slideshow). Thank you to everyone who serves on the board!! The funds you raise allow us to do many wonderful things for our school so thank you!
- **Secretary's Report** – Lee Graiser – Please sign in. Minutes for 5/9 approved at 9:11am.
- **Treasurer's Report** – Shelly Casner – See slideshow for details - Budget is 54,500 vs. actual 52,898.14. These funds are raised by our generous families, staff, and partners. We are 18 families short of our goal of 350. Last year 28 faculty members signed up but this year, 74 faculty members have already signed up. The parking permit auction went great! Last year we raised \$14k, and this year we raised \$20k – a \$7k increase. The budget allows us to support the teachers by awarding mini grants for supplies and/or software needs throughout the year. We also award mini grants to students. Last year 10 grants were awarded.

The Teacher hospitality budget allows for teachers, counselors, custodians, and bus drivers appreciation events (breakfasts, lunches, dinners). The PTSA also hosts new teacher mentor support, classroom supply reimbursement up to \$50 per teacher (if member of PTSA).

The student support budget allows the PTSA to plan the freshman tailgate, sophomore sundaes, junior move up, and senior week activities. The last portion of the budget is specific to PTSA operating costs, i.e., insurance, audit and bank fees, etc.

- **Principal's Report** – Kindra Smith – We are all in this space together. I really appreciate the opportunity to learn together! I hope your kids are happy. Keep your eyes on your young ins, making sure they want to go to school. If not, talk to them. The happy factor should be up there. I don't have a magic wand, but I can listen and make changes if necessary. We are managing 1800 schedules. The year has been going great so far!! Parents are doing a pretty good job with their kids' attendance. Lots of traffic due to I-285 construction. When traffic buildup is caused by construction or major accident, students are not marked tardy. Cops are watching traffic patterns and will keep the school informed of events. Friday night lights is coming up, please make your freshman go to this event. It's a great event and the kids who attend will have a blast! They will get a ticket for the game and when they arrive, they will feel the energy in the stadium. Attending games will provide a better high school experience for our students. Scheduling has gone so well this year. If teacher doesn't recognize that student needs to move to a honors, AP class, then parents can sign a waiver to move student up.
- **Presentation** – Titania Jordan

*Chief Marketing Officer and Chief Parent Officer of Bark Technologies (the online safety company that helps keep kids safe online and in real life)*

<https://www.bark.us/about/titania-jordan/>

- **Wrap Up** – Stacy Cohen & Julie Taube – Thank you to our wonderful Presenter, Titania!  
And thank you all for attending today's meeting!

**Attendees:**

Jen Cohen  
Leslie Paul  
Romi Elkainovitch  
Peggy Carroll  
Nicole Hickman-Calix  
Candace Stevens  
Kindra Smith  
Trey Tolbert  
Angie Douglas  
Julie Koloini  
Shelly Casner  
Lori Harber  
Ilana Wilensky  
Jill Goldstein  
Jennifer Long  
Nicole Sims  
Rachel Lynch  
Kendra Matathia  
Amy Rubin  
Kasey Willis  
Josette Marshall  
Kathy Dees  
Jodi Courts  
Russell Gray  
Hillary Unell  
Ingrid Dunawitz  
Marilynn Lett-Morgan  
Julie Oshins  
Becky Colker  
Caroline Donahue  
Tanya Alexander  
Melody Smalls  
Tiffany Clark  
Bradon Hardy  
Stacy Cohen  
Elana Statisky  
Titania Jordan  
Deb Perlstein  
Angie Goldman

Lori Rosenthal  
Lee Graiser  
Julie Taube